

# Arthritis Foundation, MAX Restaurants Celebrate Event

## Golf Classic Has Raised More Than \$2M For Arthritis Programs

**Submitted by Patty Matthews**

ARTHRITIS FOUNDATION, NEW ENGLAND  
GREATER HARTFORD

The Arthritis Foundation New England Region and the MAX Restaurant Group celebrated the 10th anniversary of The MAX Classic Charity Golf Event at Tumble Brook Country Club, Bloomfield. For the past 10 years, The MAX Classic has won numerous national awards for fundraising, raising more than \$2 million for arthritis programs, services, research and children's services such as arthritis camp scholarships and college scholarships.

The MAX Classic is the second highest earning Arthritis Foundation golf event in the country. "We are extremely proud of how this event has grown and are so lucky to have such an amazing and generous partner in the MAX Restaurant Group," said Heather Schold, Regional Development Director for the Arthritis Foundation and Tournament Director.

Even in the current tough economic climate The MAX Classic was still able to raise more than \$216,000 this year, a true testament to the tournament's appeal and loyal following. "This event could not happen without the extraordinary generosi-

ty of our long time vendors and sponsors. They are what help to set us apart as a tournament, make us different and make us successful. We are grateful they are so supportive," says Richard Rosenthal, MAX Restaurant Group president and CEO.

### About Classic

The MAX Classic began 10 years ago as a way for Richard Rosenthal to honor his mother Hilda Rosenthal, who lived for many years with the debilitating effects of arthritis. Although she experienced daily pain, she never let her arthritis affect her zest for life. Two years ago, The MAX Classic launched

Hilda's Fund, a fund to raise much needed dollars for research to give help and hope to those still living with arthritis and related diseases.

If you would like to learn more or make a donation The MAX Classic or Hilda's Fund, please contact Heather Schold at 860-563-1177 or at Hschold@arthritis.org.

### About Foundation

The Arthritis Foundation (www.arthritis.org) is the leading health organization addressing the needs of the 50 million adults and 300,000 children living with arthritis, the nation's most common cause of disability. The Foundation



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**BRADLEY HOFFMAN**, Rich Rosenthal, Heather Schold, Mark Connelly, Steve Abrams and Jaime Seltzer celebrate the success of the MAX Classic Golf Tournament.

helps individuals take control of arthritis by providing public health education; pursuing public policy and legislation; supporting

research and conducting evidence-based programs to improve the quality of life for those living with arthritis.